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# ST. LOUIS **TIMES**<sup>®</sup> Express

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## **Dear John Rothbarth,**

With every end comes a new beginning. As 2005 comes to a close, it's important to free yourself from lost opportunities, unrealized goals, and unmet expectations. Instead, seek out the seeds for inspiration, creativity and energy renewal as a new year bursts forth. Give yourself permission to think outside the confines of your past as you and your organization emerge, evolve and mature into your potential. My wish for you is that 2006 be filled with peace and prosperity, good health and abundance. Happy Holidays to one and all!

The *St. Louis Times Express* is a free monthly business-to-business e-newsletter published on the 15th of each month for the purpose of enriching the marketing and communication resources of all organizations and individuals who serve the St. Louis baby boomer / 60+ population.

In order to add as much value as possible to our subscriber base, please submit your *St. Louis Times Express* calendar item(s) and job vacancies or volunteer opportunities by replying to this e-mail. Your submissions will be included free of charge in the next issue. And, by all means, forward the *St. Louis Times Express* to anyone whom you believe might benefit from reading it.

## The Marketplace

### **Adults Looking Forward to Holidays With Family & Friends**



When thinking about the upcoming holidays, a large majority (70 percent) of American adults say they most look forward to spending time with their family and friends.

Holiday dinners and parties (7 percent), searching for perfect gifts (5 percent), watching television specials and hearing holiday songs (4 percent) and getting presents (3 percent) are all further down on the list of what adults most look forward to during the holiday season. These are the results of a Harris Poll of 1,718 U.S. adults surveyed online this fall.

One interesting thing to note is that the older you are, the more likely you are to say that

you most look forward to spending time with friends and family for the holidays. Almost three-quarters (73 percent) of baby boomers and 79 percent of those 59 and older say spending time with friends and family is the one thing they most look forward to for the holidays. Yet only half of Echo Boomers (52 percent) and two-thirds of Gen Xers (65 percent) say the same thing.

Adults were also asked if they think most people personally feel that the holiday season is a time for loved ones and traditions or if they think it is a time for shopping and presents. Three in five (61 percent) adults believe most people think it is a time for loved ones and traditions, compared to 39 percent who believe most people fall into the commercialism of the season, thinking of presents and shopping.

An added bonus of this season is the television specials and movies celebrating the holidays. When asked what their favorite holiday television special is, almost one-quarter (22 percent) said *It's a Wonderful Life*, while 18 percent chose *Miracle on 34th Street* as their favorite. Cartoons were a somewhat less popular choice with *How the Grinch Stole Christmas* leading the pack at 12 percent, followed by *A Charlie Brown Christmas* (11 percent), *Rudolph the Red-Nosed Reindeer* (10 percent), *Frosty the Snowman* (3 percent) and *The Year Without a Santa Claus* (1 percent). Twenty-three percent of all adults said none of these holiday TV specials were their favorite.

Not surprisingly, there is also a generational difference with regard to favorite holiday TV specials. Three in 10 (30 percent) of individuals 59 and older say *Miracle on 34th Street* is their favorite, while a similar number of Baby Boomers (29 percent) choose *It's A Wonderful Life* as their favorite. For the younger generations, *How the Grinch Stole Christmas* comes out on top with 27 percent of Echo Boomers and 19 percent of Gen Xers citing the Dr. Seuss classic as their favorite holiday special.

## Employment

By Gary Pettis

### Boomers Will Compete with Peers for Future Opportunities

Many baby boomer professionals, laborers, and business owners are reaching job and career crossroads and contemplate changing occupations, and some are seeking new ways to earn a living based on their skills and experiences.



It is easy to picture a 50-something employee on a late Friday afternoon, sitting quietly in an office or standing idle on a production line, and second-guessing the decisions that charted his or her career journey. For some, job tenure offered security and stability but limited personal and professional development.

Meanwhile, there is the 50-something professional or worker who has lost long-standing employment or searches to find the right job fit after a series of layoffs or terminations.

"Most baby boomers realize that they will work beyond the mandatory retirement years set by their grandparents or fathers and mothers," said Gary

Pettis, principle of Pettis Creative in Minneapolis. "Some will keep working because applying their knowledge, skills, and experiences will help maintain a rewarding lifestyle as they advance in years. Others will need to be employed or self-employed and earn income to fund their investments and savings accounts, as they lag behind in preparation for growing older."

*The challenge for baby boomers who want to dispel the older-worker myths and remain competitive in their ongoing career is to be flexible and creative.*

Either way, aging baby boomers will need to do the type of work that delivers the satisfaction that they seek, as a full-time, part-time or temporary employee, as an independent contractor, consultant or freelancer, or as a business owner.

"A typical baby boomer perception during the last few years was that some older workers with years of experience lost opportunity and advancement to generation X-ers who earned smaller incomes," Pettis said. "But the reality is generation X-ers represent only 17 percent of the total population and account for a ten-year gap between baby boomers and millennials, the two largest American generations today."

The ten-year gap with a smaller number of skilled and slightly better educated workers provides baby boomers the chances to still benefit and reap the rewards from their experiences.

"Soon, baby boomers will most likely discover that their competitors are fellow baby boomers and will be competing against them," Pettis said. "In a society where many individuals share the same backgrounds, skills, abilities, and trail of job descriptions, it is going to be the individuals that know how to position and market themselves and explain their unique set of skills and experiences to employers or customers that will gain the advantage."

Frequently, a baby boomer at the career crossroads or thinking about the future mulls over the pros and cons of finding a new employer or striking out on his or her own - working independently or starting a business. But this situation presents a case of possibly being torn between two masters as options are explored and seconds tick away rapidly. Consequently for many, the first response falls back on the traditional role of the resume and cover letter.

"Helping professionals write resumes and cover letters, I have seen people fret over the fact that their resumes show a series of too many jobs at different employers, a series of job titles at one employer, or a lacking of transferable skills that carry over to another position," Pettis said. "These perceptions when a person is older than 50 raises concerns that the work history might be a detriment to alternative or next-phase career opportunities." In the Pettis' opinion, the opposite is true. Clearly, a person in the workforce or in a profession for several years owns a wealth of knowledge and expertise that offers value and a broad-base perspective.

The challenge for baby boomers who want to dispel the older-worker myths and remain competitive in their ongoing career is to be flexible and creative. "For instance, if a person earned the cliché of wearing many hats, network with one in a series of personal business cards, different ones touting the uniqueness of just one hat," Pettis said. "If starting a business or being a consultant is considered, build a website and update it regularly, which can be an online proof-of-value display and be modified as a person's self-positioning

evolves.”

“The possibilities are endless once a baby boomer thinks outside of the realm of traditional job hunting approaches and packages his or her value and uniqueness,” he concludes.

## Resolutions for 2006

By Len Stein

### Facing 60: Baby Boomer New Year's Resolutions



On January 1, the very oldest baby boomers will turn 60. Then, for the next 19 years, approximately 11,000 boomers will turn 60 every day.

Boomers are confronting a demanding life stage, fraught with unique developmental challenges. Representing nearly one-third of the U.S. population, this demographic tidal wave will continue to refocus businesses on how best to capitalize on a distinctive set of resolutions. Here are a few examples:

1. **Take better care of Mom and Dad.** More than 13 million boomers care for aging parents, and, according to a survey by Campbell-Ewald Health, one-fourth have live-in parents. Taking care of parents is an emotional roller-coaster. Caregivers can feel profoundly grateful for a chance to give back, yet hopelessly constrained by the demands of doctors appointments, insurance hassles, shopping, and so forth. An enduring metaphor for a fresh beginning, the new year encourages overwhelmed boomers to renew dedication to constructive parental caregiving. *Business opportunities: Senior support organizations, assisted care facilities, in-home medical and support services, adult day care, caregiver education and training, housing developers offering “mother-in-law” detached cottages.*
2. **Keep the weight off.** Obesity is an intensifying health nemesis for boomers, with more than 30 percent already packing too many pounds. But those who are svelte in middle age also have reasons for concern. In a comprehensive study under the auspices of the National Heart, Lung, and Blood Institute, researchers discovered that 20 percent of the women and 25 percent of the men in the study grew from optimal weight to obesity in four years. Obesity increases the incidence of high blood pressure, heart disease, stroke, arthritis, and asthma. Obesity is a precursor of early death. As they cross the threshold of 60, boomers will progressively confront the medical dangers of growing girth. *Business winners: Fitness facilities, marketers of dietary supplements, online weight management information portals, psychological services for compulsive eaters, support networks, fitness franchises.*
3. **Find more love.** Almost 13 percent of the boomers never married and over 14 percent are now divorced. At least a quarter of the generation is searching for romantic connections. Boomers are the most avid users of personal ads posted on the internet. The Web resource of choice is Yahoo personals, and the typical user is male, 45, earning between \$50,000 and \$75,000 in annual income. The astonishing growth of internet dating services, such as Eharmony.com and Match.com, provides further confirmation that middle-aged men and women are using online dating services to help them cross the lonely hearts chasm. *Business opportunities: On-line dating services, companies marketing personal expression cards and gifts, community-based dating services, personal advertising services.*
4. **Save more for retirement.** Although the leading edge of the boomer

generation can theoretically start receiving Social Security checks in just two years, the prospect for a long and comfy retirement is looking more dismal every year. Speaking recently at a gathering of bankers, retiring Federal Reserve Chairman Alan Greenspan said: "We may have already committed more physical resources to the baby boom generation in its retirement years than our economy has the capacity to deliver." Since roughly one-third of the generation is financially insolvent, with net assets of \$10,000 or less, boomers are recognizing the coming calamity of miniscule retirement savings and an insolvent Social Security system. *Business opportunities: Financial planning, online financial analysis services, mutual fund companies, long-term care insurance, annuities, debt consolidation services, adult education, employment agencies and services.*

Many economic experts suggest that baby boomers are becoming a profitable market segmentation strategy for businesses cognizant of boomers' deep-seated needs for New Year renewal and self-improvement.

## Calendar & Entertainment Highlights

**Friday, January 13, 2006:** at 11:30am – Lunch will be provided. *Find Out Fridays* (Topic / Speaker TBA) – A monthly educational program for healthcare providers. Cosponsored by Brooking Park and Purcell & Amen, LLC. These events will be held at Brooking Park, 307 S. Woods Mill Rd., Chesterfield. For more information or to RSVP please call Gail Lee at 314-966-8077.

**Thursday, January 19, 2006:** 6:30 – 8:30 pm *Living with Change: Caring for a Loved One.* Presented by the Alzheimer's Association, this event will be held at Brooking Park, 307 S. Woods Mill Rd., Chesterfield. For more information or to RSVP please call Robyn at 314-576-5545.

**Tuesday, January 24, 2006:** 6:30pm *Medicare 2006: This Year It's Different,* presented by Bill Hunot of AG Edwards at Brooking Park, 307 S. Woods Mill Rd., Chesterfield. For more information or to RSVP please call Robyn at 314-576- 5545.



**Friday, February 3, 2006:** 9:00am - 12:30pm. *The Medicaid Maze,* presented by Purcell & Amen, LLC at Garden Villas Retirement Community, 13590 S. Outer Forty Rd., Town & Country. Free CEU's for SW's, NHA, and certified case managers. Topics of interest include a panel discussion on Medicaid, caregiver concerns and issues, options for financing, new legislation, and more. There is no cost to attend but registrations are required and must be submitted by January 27, 2006. To register send an email to [glee@yourestateamatters.com](mailto:glee@yourestateamatters.com) or call 314- 966-8077 Ext. 133.

**Saturday, April 8, 2006:** 9:45am. *The Spirit of St. Louis Marathon presents the Mature Mile.* The Spirit of St. Louis Marathon Family Fitness Weekend has fitness events for people of all ages and abilities. Saturday's events all take place in beautiful Forest Park and include the nationally recognized Read, Right, & Run Marathon for elementary and middle school students, a 5k run, children's fun runs, and the second annual Mature Mile.

The Mature Mile is more than just a one day event. It challenges people 60 and over to train for and walk one mile. Participants receive a training schedule based on their current fitness level that will have them ready for the big day. Cardiovascular exercises such as walking are vital in living a long and healthy life. Those fitness enthusiasts for whom one mile is not enough of a challenge are encouraged to participate in either the 5k, the marathon, or the half-marathon, the latter two of which start and finish in downtown St. Louis on Sunday, April 9. For more information call 314-727-0800 or visit [www.stlouismarathon.com](http://www.stlouismarathon.com).

**To submit calendar and entertainment items for future issues of the *St. Louis Times Express*, please send all requests by email to [express@stlouistimes.com](mailto:express@stlouistimes.com).**

## Employment & Volunteer Opportunities



**Professional Home Health** is seeking candidates to fill newly created positions including full/part-time case management RN, physical therapists and physical therapy assistants. Ideal candidates should possess excellent communication, decision making and multi-tasking skills and a desire to truly make a difference on a daily basis. Interested candidates may fax resume to 636-946- 5039 for consideration.

**Washington Univerisity** has a PREP Project - Parents & Children Preparing for Aging - that is looking for people age 60 and over to participate in an education program and research project that looks at how families make decisions together as parents grow older. In this project families learn what issues they'll need to address as parents age; whether parents and children agree on plans for the future; how to communicate on important decisions; and what community resources are available. To participate you should be at least 60 years old, be unmarried (widowed, single, etc.) and have at least 2 adult children in the St. Louis area. The project involves filling out a brief mail survey and then coming to Washington University with your children (at any time you choose) to discuss your answers with each other. The total time for the project is less than two hours. You and your family will be paid \$80 in total for your participation. If you are interested, or for more information, please contact Dr. Brian Carpenter, PREP Project, at 314-935-6173 or send an email to [aging@artsci.wustl.edu](mailto:aging@artsci.wustl.edu).

- **Bi-Lingual International Assistant Services** seeks social worker (MSW/LCSW) for 30-40 hours/week, who is willing to deliver services to elderly and frail adults in the City and County of St. Louis. This opportunity requires the ability to work independently, great work ethics and flexibility to provide services to various ethnic minorities, access to transportation, counseling and case management skills and knowledge of resources within the community. Specialization in gerontology or a mental health field is a plus. Please, come and join our team. To schedule an interview, contact Julia Ostropolsky, e-mail [juliaostropolsky@cs.com](mailto:juliaostropolsky@cs.com).
- There is an urgent need for "relational volunteers" usually 50 years and older to "befriend" a lonely nursing home resident. The purpose of **The Senior Connections Program** is to address the needs of senior populations, particularly those who are socially isolate and institutionalized, as well as those seniors who are living independently

and still have much to give but nobody to give to. The program training is free of charge to the volunteers. In almost all cases the quality of life is improved for all concerned. The next training is Saturday, November 19, 2005 from 8:30am – 1:30pm at 5401 S. Kingshighway at the Kingshighway Baptist Church. For more information call Stephen at 314-727-9202 or email [suzsanne@prodigy.net](mailto:suzsanne@prodigy.net). We look for a relational volunteer to make minimally a one-year commitment to their new friend.

- **RN with over 15 years of nursing experience**, a BS in Nursing and a M.Ed. is available for part-time evening or weekend job opportunities. If interested please contact Lorraine at 314-313-0834.
- Beautiful senior living community seeking an RN for **Assistant Director of Nursing** (ADON) with excellent leadership and communication skills for our 120 bed skilled nursing facility. Responsibilities include supervision and direction of professional staff in resident care, restorative nursing and quality assurance programs. We offer an excellent salary and benefit package. Please send resume to: HR Director, Friendship Village of West County, 15201 Olive Boulevard, Chesterfield, MO 63017. (636) 733-0145 – fax; (636) 733-0157 – phone. EOE.
- **Missouri geriatric social workers**. Please help! There is an urgent need for social workers with experience in working with geriatrics and Alzheimer's patients to assist with assessment of Gulf Coast residents. This is a volunteer position for up to one week with food and shelter provided. There is anticipated to be a need for these volunteers for up to eight weeks. Please contact Barbara Dobrosky directly at [barbara.dobrosky@alz.org](mailto:barbara.dobrosky@alz.org) or call 601-497-7584. This relief effort is being coordinated by the Alzheimer's Association and the Area Agency on Aging of the Gulf Coast.
- **Odyssey Healthcare** seeks a Patient Care Manager (PCM). Ideal candidate would have a minimum of 5 years of supervisory experience with at least 1 year in hospice as an RN. Good assessment skills required, home health or hospice background preferred. Please contact Joe Miller at 314-991- 6693.
- The **Saint Louis County Department of Human Services County Older Resident Programs (CORP)** needs volunteers to assist older adults with a variety of services, including transportation to doctors, grocery shopping and respite (relief time for caregivers). Retired professionals are needed to provide free income tax assistance, non-litigation legal consultations and notarize documents. Administrative volunteers are needed to set up income tax appointments and assist in CORP's Legal Services and Home Care and Repair offices. CORP volunteer positions are located throughout St. Louis County. Training and mileage reimbursements are offered, as well as flexible hours and short-term commitments for some positions. CORP services are available free of charge to St. Louis County residents, 60 years and older, who live independently in the community. For information regarding CORP volunteer opportunities and/or services, please call 314/615-4516, TTY 314/615-4425, or email [esherman@stlouisco.com](mailto:esherman@stlouisco.com).
- **Mid-East Area Agency on Aging** seeks Job Developer/Computer Lab Assistant. Description: Works with program service area participants and employers to develop unsubsidized placements for participant in the Senior Community Service Employment Program (Title V). Coordinates computer labs and class scheduling. Assists program coordinator with preparing lesson materials for Title V computer classes as needed. Acts as assistant to Title V coordinator and assists with that person's duties as assigned. The Senior Community Service Employment Program (Title V), provides training for

subsidized, limited-term employment for people 55 and over. Participants must meet income guidelines and live in St. Louis, Jefferson, Franklin or St. Charles counties. MEAAA administers this program. Requirements: Education and Experience: High School education. Knowledge, Abilities, and Skills: General filing, filing personnel files, copying and typing as needed. Ability to effectively interact with agency personnel, computer lab students and the general public. Basic computer skills, excellent telephone etiquette, organizational and people skills required. Hours: 24 per week. Contact: Sharon Clark Posley, Title V Coordinator, 636-207-0847, ext 117.

- **Autumn View Gardens – Ellisville** has an immediate position for a full time Director of Nursing (RN or LPN) for our Assisted Living Community. Qualified applicants should have a minimum of two years experience in geriatric nursing and proven management abilities to carry out the goals, policies, and procedures of the organization. Excellent salary and benefit package as well as a wonderful working environment. If interested in this position please send resume to Cathy Krege at 16219 Autumn View Terrace Drive, Ellisville MO 63011 or fax to 636-458- 0189.
- **Financial Freedom Senior Funding Corporation**, a subsidiary of IndyMac Bank, F.S.B., is looking to add Reverse Mortgage Specialists. As a Reverse Mortgage Specialist, you will be responsible for the business development and loan production within an exclusive marketing territory. Your daily activities will include meeting with seniors to advise them on how our financial products may meet their financial needs, building a professional referral network, administering your territory's marketing program, making group presentations to financial professionals and senior groups, and following-up on leads both self-generated and company provided. You will report directly to the Regional Manager, Alice Miceli. Requires a B.A. or B.S. degree in business/finance/marketing or equivalent experience. Must have excellent written communication and interpersonal skills, computer proficiency, and experience with contact management software. A highly professional appearance is a must. Send resumes to [amiceli@financialfreedom.com](mailto:amiceli@financialfreedom.com).
- **Home Helpers** is currently seeking a full time Director of Marketing. The person in this position is responsible for spearheading the marketing efforts for the company. Anyone interested should send their resume to Barth Holohan at 200 S. Hanley Road, Suite 509, St. Louis, MO 63105, fax to 314-863- 9918, or email to [Barth@HomeHelpersCare.com](mailto:Barth@HomeHelpersCare.com).
- Are you 55 years of age? Can you volunteer at least a few hours every week? Enjoy working with others to solve community problems? If you said yes to any of these questions you are a good candidate to become an RSVP volunteer in the **RSVP Program of Cardinal Ritter Senior Services**. RSVP is a nationwide volunteer program that invites adults age 55 and over to use their life experience and skills to answer the call of their neighbor in need. RSVP volunteer's tutor and mentor children, counsel small business, assist at health clinics and teach other seniors to use the Internet. Others distribute food to the homeless or volunteer at a variety of one-time community events. They want to keep active in ways that make a difference for those in need. Last year this nationwide program tutored more than 100,000 kindergarten through 12th grade students. The volunteers also distributed nearly 40 million pounds of food, feeding over 2.5 million people and provided health care services to more than 5 million individuals. Cardinal Ritter Senior Services has administered this program locally since 1971 and has 150

sites in which people can volunteer. For more information on how you can make a difference in someone's life please contact Amy Klosterman at 314- 918-2294.

- The Estate Planning and Elder Law Firm of **Purcell & Amen** has an immediate opening in their Sunset Hills office. The position requires knowledge of Vendor Medicaid and requires the ability to work in a team environment. The individual must possess outstanding organizational and customer service skills. Marketing experience is a plus. Further responsibilities will include involvement with asset protection planning and the preparation and submission of Medicaid applications. If you are interested in applying for this full-time position, please send a cover letter and your resume to:  
[DPurcell@YourEstateMatters.com](mailto:DPurcell@YourEstateMatters.com).
- **St. Andrew's At-Home Services** is looking to add a Program Manager to our team. Qualifications include a degree in marketing, communications, business, or related field, and previous home care experience. Must possess ability to work in a team environment and have organizational and time management skills. Please send cover letter and resume to Toni Vaughn: St. Andrew's At-Home Services, 6633 Delmar, St. Louis 63130 or send email to [tvaughn@standrewsl.com](mailto:tvaughn@standrewsl.com).
- **Memory Care Home Solutions (MCHS)** seeks a part-time Community Relations Director to educate senior care professionals and family members about the innovative training for families caring for someone with dementia that MCHS provides. MCHS is a non-profit organization that seeks to serve the St. Louis family caregiver community at training venues throughout the City and County. The Community Relations Director would have the following responsibilities: Marketing the training program to the broader health service community; recruiting caregivers at senior centers and volunteer meetings; educating referral base professionals in individual and group meetings and touring the multiple training venues with prospective trainees and professionals. Ideally, the candidate has experience in the senior health care services. The individual has excellent writing skills, has a working knowledge of data base programs, word processing, power point and is comfortable with public speaking. This is a three-day a week position. If interested please send/fax/email your resume to: Lisa Baron at Memory Care Home Solutions, 3470 Hampton Avenue, Suite 201, St. Louis, MO 63139; 314-353-1035 Fax; [lbaron@memorycarehs.org](mailto:lbaron@memorycarehs.org).
- **The National MS Society**, Gateway Area Chapter, seeks a Care Manager (full-time) to become a vital member of the Programs Department. Responsible for implementing and managing our new in-home care management program for individuals with MS; administer baseline and long-term outcome assessments; and provide case management support at chapter-affiliated MS Centers. Bachelor's degree in related field with 3-5 years practical experience in hospital social work or case management (prefer Master's degree in social work, human services, or related field). Knowledge of community resources is essential. Strong oral and written communication skills and proficiency in Word & Excel, preferred. Competitive benefits. Salary: mid-\$30's. EOE M/F/D/V. Send resume to Program Director, 1867 Lackland Hill Parkway, St. Louis 63146, fax to (314) 781-1440 or [info@gatewaymssociety.org](mailto:info@gatewaymssociety.org).
- Do you know someone who recently had a fractured hip or hip replacement surgery? Many of these patients do not return to full function. Researchers at **Washington University School of Medicine** are conducting studies for seniors age 65 and older who had

hip surgery within the past four months. They are investigating the effects of exercise combined with testosterone replacement therapy on improving physical function and bone density. Patients who lived independently in the community before the surgery are eligible to participate. Transportation to the medical center is available at no charge. For more information call Toni at 314-286-2716.

- **Right At Home of St. Louis** has immediate positions open for Caregivers, C.N.A.'s, Live-ins and LPN's. Right at Home services the St. Louis and St. Charles Metropolitan areas. All we do is Private Duty! Day, Evening, Overnight, Weekend and Live-In shifts available. You name it, we have it! Come work for the fastest growing and most extraordinary home care company in the St. Louis area! Must be at least 21 years of age to apply. Retirees welcome! Walk-ins accepted to fill out employment applications between 10am – 3pm M-F at 10411 Clayton Rd. Suite 209 in Le Chateau Village. Or, fax resume to: 314-567- 5354. Email: [Jennifer@rightathome-stl.net](mailto:Jennifer@rightathome-stl.net). Employment Hotline with directions and more information: 866-732-8020.
- **Jewish Family & Children's Service** is seeking a part-time Social Worker, 19-25 hours per week. LCSW, skilled in DSM-IV diagnosis, to conduct home based assessments and case management for the elderly. EOE M/F/D/V. Send resume to: Martha Kreipke, Jewish Family & Children's Service, 10950 Schuetz Road, St. Louis 63146.
- **The St. Louis Arc** provides the highest quality services to help individuals with developmental disabilities and their families achieve their goals. Be an innovative force of positive change in the lives of others! We value dedicated employees and we are currently seeking Direct Support Professionals to support individuals in both their homes and in the community. We offer schedules that may be arranged to meet your needs; a chance to show creativity in assisting individuals with developmental disabilities as they learn new skills; a competitive salary; excellent benefits; and on-the- job training. Visit our website at [www.slarc.org](http://www.slarc.org). Resumes can be sent to [vamsinger@slarc.org](mailto:vamsinger@slarc.org) or faxed to 314-569- 0778. Please put "HR-Times" on all correspondence.
- Over 55? Looking For Work? **Mid-East Area Agency on Aging** seeks qualified applicants for an exciting paid job-training program. Title V, or Senior Community Service Employment Program, is a part-time, temporary training program. It is for those 55 and older who live in the counties of St. Louis, Jefferson, Franklin, and St. Charles. Income for the past 12 months may not exceed \$11,962 for a one- person household or \$16,037 for a two-person household. Program participants are assigned at a not-for-profit or public agency 20 hours a week in training positions matching their skills and interests. Call Sherri Wahlig or Joan Pate 636-207-0847 or toll- free 800-AGE-6060.

**To submit employment and volunteer opportunities for future issues of the *St. Louis Times Express*, please send all requests by email to [express@stlouistimes.com](mailto:express@stlouistimes.com).**

## ***St. Louis Times FUNFEST***

John Rothbarth /  
Publisher  
[john@stlouistimes.com](mailto:john@stlouistimes.com)



Please join us next year as we enter our seventh year of hosting *St. Louis Times* FUNFEST Events. They run from 9am - 1:30pm and have an average attendance of 700 people per event. Free and open to the public, each *St. Louis Times* FUNFEST Event offers live entertainment, line dancing, exhibitor booths, health screenings, free doughnuts and popcorn, and lots and lots of prizes! for information on how you can participate, please call John Rothbarth at 636-225-

2442.

**The 2006 *St. Louis Times* FUNFEST Schedule of Events, Themes and Locations**

- March 1, 2006 - Country Western - Harrah's Casino
- June 7, 2006 - Hawaiian Luau - Orlando Gardens (South)
- September 6, 2006 - 50s-60s Rock 'n Roll - Florissant Community Center
- December 6, 2006 - Holiday/Christmas - Missouri History Museum

## ***St. Louis Times***

John Rothbarth /  
Publisher  
john@stlouistimes.com



With a circulation of 30,000 copies distributed to over 600 locations, our readers voluntarily pick up between 94%-99% of every issue each month, one of our industry's highest readership rates.

The ***St. Louis Times* 2006 Media Kit** is complete, with a terrific, cost-effective advertising promotion designed to fit any sized budget. When it comes to reaching the St. Louis baby boomer / 60+ audience, no one does it better! For more information about the *St. Louis Times*, the *St. Louis Times Express* or our *St. Louis Times* FUNFEST

Events, call John Rothbarth at 636-225- 2442 or send an email requesting the ***St. Louis Times* 2006 Media Kit**.

### **Contact Information**

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